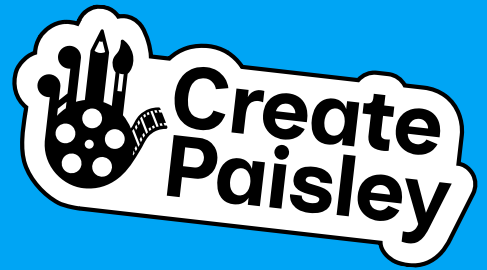


CORPORATE FUNDRAISING PACK



*'I feel happy here. I have
made a lot of friends and
find a lot of joy here.'*



WELCOME

THANK YOU for deciding to support Create Paisley! Whether it's by donating, raising funds or supporting us in other ways, you will be helping disadvantaged children and young people all across Renfrewshire.

In 2025-26 almost half our participants (45%) were living in the 20% most deprived areas in Scotland. Too many young people locally are struggling with isolation and poor mental health, and a lack of access to positive, fun activities.

We exist to change that.

We create safe, welcoming spaces. Our work is playful and hopeful.

In this pack you'll find ideas and inspiration to get you started. But the most important thing is this: have fun, and be creative!

We can help support you in whatever way you need. Talk to us and let's work out what works for you and your business.

Thank you for making a difference.

Jonathan Lloyd
Chief Executive

In 2025-26 we engaged 542 participants, in 308 arts-based sessions. Our *VISION*:

Young people transformed through creativity, community, confidence and finding their voice

Creativity



Young people develop creative skills

Community



Young people develop friendships & supportive relationships

Confidence



Young people increase in confidence & wellbeing

Voice



Young people's voices are heard & acted on



THE DIFFERENCE YOU'LL MAKE

£10

healthy snacks and drinks for one
of our family sessions

£25

high quality art materials to spark
a young person's creativity at our
drop-ins

£50

room hire for one of our
community outreach sessions

£100

a guest artist to run a workshop
on dance, music or photography

£1000

six mentoring sessions for a group
of Young Volunteers

*'Volunteering has been a good aspect in my life and has helped me
become more confident and more trusting in people...'*



WAYS YOU CAN HELP...

10K RUN OR WALK

KILT WALK / TOUGH MUDDER

**COFFEE MORNING /
BAKE OFF / BBQ**

**WORK EXPERIENCE FOR
YOUNG PEOPLE**

**KARAOKE OR TALENT
SHOW**

**DRESS UP FOR
WORK DAY**

**STAFF
VOLUNTEERING**

**DONATE EQUIPMENT OR
RESOURCES**

QUIZ

VINTAGE SALE



FUNDRAISER HINTS & TIPS



GIVE YOURSELF TIME

- ☐ Have you set a date?
- ☐ Have you started to promote your event or fundraising activity?
- ☐ Have you confirmed a venue? (Online, community space, park etc)



SET A TARGET AND BUDGET

- ☐ Have you set a target of how much you want to raise?
- ☐ Have you worked out the costs: venue hire, clothing, food/drink, prizes?



SET UP A WAY TO COLLECT DONATIONS

- ☐ Have you set up a JustGiving page?
- ☐ Have you promoted the opportunity for people to use GiftAid?
- ☐ Have you explored whether your donors or sponsors could do Match Giving with their employers?



WE'RE HERE TO HELP!

- ☐ Contact us if you need any ideas, help or resources - we're here for you!



SPREAD THE WORD!

TELL YOUR STORY

- Shout about what you are doing and why! Explain what it means to you and why you are supporting Create Paisley
- Make it personal, we love to hear about your stories
- Share facts about Create Paisley and why you're supporting us

USE SOCIAL MEDIA

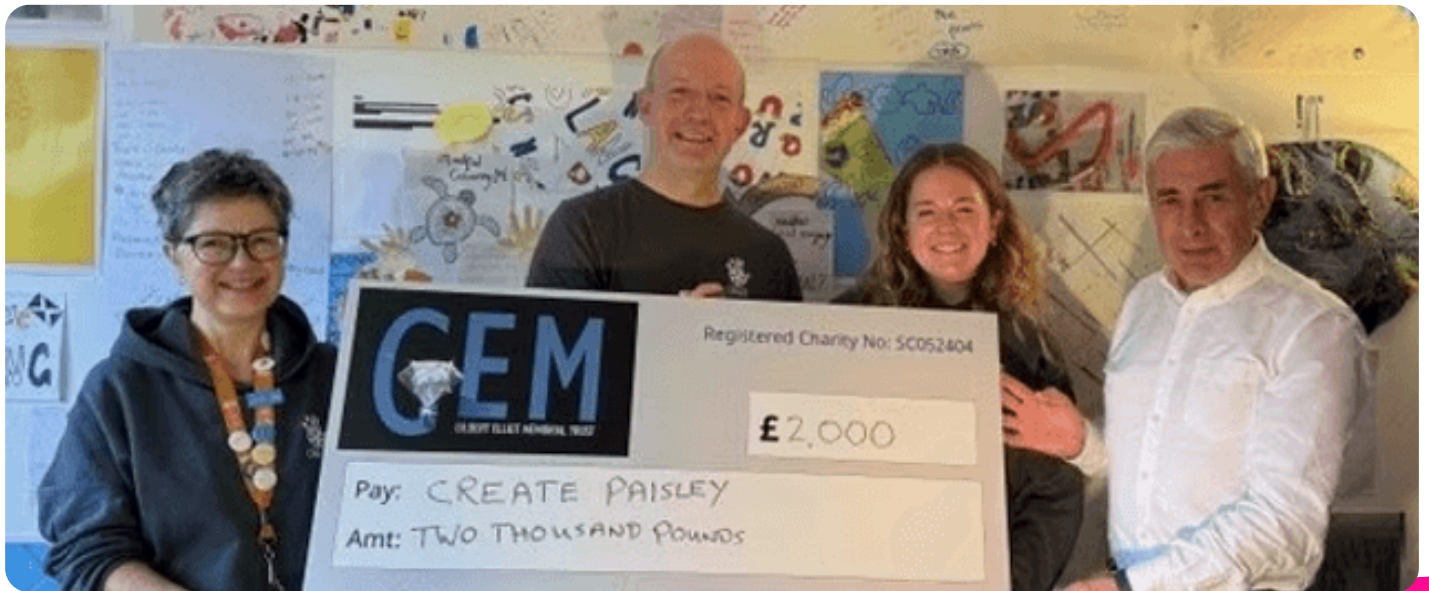
- Use your social media to spread the word about your fundraising activities
- Remember to tag and share Create Paisley in posts so we can share your journey and success. We will help to promote your achievements!

GET CREATIVE

- Why not use the opportunity of fundraising to develop skills in your team, or reach out to one of our Young Volunteers?
- Create videos, blogs, eye catching posters or even some bespoke clothing!

KEEP IN TOUCH

- Keep in touch with your donors and sponsors
- Give update on your progress and thank your sponsors after the event
- Share pictures and videos of your efforts



WAYS TO GIVE

JUSTGIVING

- Raising money online is quick and easy for you and your sponsors, as your donations are automatically sent to us.
- Set up your online fundraising page at: justgiving.com/createpaisley



VIA OUR WEBSITE

- It's easy to give to Create Paisley via our website
- www.createpaisley.org.uk/make-a-donation
- You can choose to make a one-off gift or to give regularly
- You have the option to gift aid your donation



CHEQUES

- Make cheques payable to 'Create Paisley'
- Send to: Create Paisley, c/o FYF Charity Hub, 25 St James Street, Paisley, PA3 2HQ



JAY'S STORY

Young Person “Jay” (not their real name) has been attending our weekly Paisley drop-in for approximately 3 years. In the early stages of attendance, Jay appeared guarded, reluctant to engage with staff or others.

Offering regular 1-to-1 sessions in a safe and inclusive environment provided Jay with the opportunity to disclose events of early years trauma, lack of identity, attachment issues, self harm, low mood, unhealthy relationships and high risk behaviours. Throughout this process, staff linked in with Jay’s stepdad, school and college, and offered signposting to other services.

At the start of last year, Jay began to channel his energy with creative writing. Gradually, Jay found a voice and healthy outlet to explore various aspects of his life through fictional characters and scenarios. We collated his work into a portfolio, some of which was performed in collaboration with PACE Theatre. With this newfound confidence, Jay expressed an interest in “taking on a more responsible role at Create”. After an initial meeting to explore the Young Volunteers recruitment process, Jay completed the training course and volunteered in 2 of our regular sessions.

Jay demonstrates an incredibly kind, caring, patient and non judgemental approach in his role. Jay connects well with children, young people and families; staff witnessed Jay teach younger kids to draw, using his creative skills to equip and teach others.

‘One of the young people I helped took the example I made for them home. It was a nice feeling because they were quite shy and it made me feel like I was doing something good.’



...AND GOOD LUCK!

FOR ANY HELP, RESOURCES OR JUST TO SAY
HELLO, PLEASE EMAIL:

jon@createpaisley.org.uk



c/o FYF Charity Hub,
25 St James Street,
Paisley PA3 2HQ

WWW.CREATEPAISLEY.ORG.UK