

COMMUNITY FUNDRAISING PACK





CONTENTS

- 4** Welcome + Vision
- 6** How can I help?
- 8** Hints & Tips
- 10** Stories
- 12** Sponsorship Form
- 14** Ways to give + Thanks



WELCOME

THANK YOU for deciding to
fundraise for CREATE!

By deciding to fundraise for us
you will be helping young people
all across Renfrewshire, young
people like me!

My name is Gregor and I know
first-hand the difference that
CREATE makes to young people
in Renfrewshire. The workshops,
arts programmes and cafes are
just the start of the incredible
work CREATE does, knowing that
the youth workers and other
young people are there makes a
huge difference to my life and
the lives of thousands of other
children and young people.

In order to help make your
fundraising easy and enjoyable, whilst
raising as much as possible, CREATE
has put together this pack which has
lots of exciting ideas and tips to help
you raise as much as possible.
There's also sponsor forms and
poster templates to help you get
started.

Whatever you choose to do, the team
at CREATE will be there to support
you along the way and thanks to the
money you raise they can continue to
be there to support young people
like me and my friends.

Thank you!

Gregor

Our vision is to see:

Young people transformed through creativity, community, confidence and finding their voice

This inspires us in the following aims:





HOW CAN I HELP?

CREATE Paisley relies on the support of donors, trusts and volunteers to help young people in Renfrewshire.

Renfrewshire has some of the highest levels of deprivation in Scotland, with a lack of safe spaces for young people to develop their skills and recognise their full potential.



LIVE IN THE 20% MOST DEPRIVED AREAS*

The recent Covid19 pandemic has led to increased challenges for young people with disruption of education, lack of digital access, increased loneliness and mental health challenges. Young people need support at this time more than ever.



1 IN 5 (21%) YOUNG PEOPLE HAVE EXPERIENCE SUICIDAL THOUGHTS**

Can you help us build a future for Renfrewshire where young people have equal access to safe creative spaces, the support of responsible adults and peers, improved wellbeing and skills and hope for the future?

£15

could pay for a youth worker to run an arts workshop, giving young people the chance to learn new skills and make friends.

£25

could pay for a care box and a one hour check in with an experience youth worker for a young person who is having a tough time

£50

could pay for a musician to come and teach a songwriting workshop for young people

£100

could pay for 6 weeks of mentoring for a vulnerable young person with a trained youth worker

£1000

could pay for a 6 week masterclass series for a group of young people to be equipped with skills in things like screenwriting, producing a film or designing a youth space

*SIMD2020 (Scottish Index of Multiple Deprivation) Renfrewshire wide statistic)

**Princes Trust Youth Index 2021



FUNDRAISER IDEAS



BAKE YOUR WAY TO SUCCESS 3 ⏴ 2 💰 1 ⚡

Why not hold a classic fundraiser, A Bake Sale! From a gooey chocolate Brownie to a three tiered cake, sell your tasty home baking to your friends and family! Or hold a bake off style fundraiser, with a small entry fee, get your friends and family involved for some home baking treats!

ACTIVITY KEY

- ⏴ How long it takes
- 💰 Fundraising target
- ⚡ Challenge level



DRESS UP OR DRESS DOWN 1 ⏴ 3 💰 1 ⚡

In the workplace, school or community club, why not ditch the uniform for a day, pay a small participation fee and have a dress down day or introduce a theme to get dressed up!



RUN A QUIZ 2 ⏴ 3 💰 1 ⚡

Host a quiz for your friends, family or work colleagues, whether that be at a pub, in your living room or on zoom! Create a quiz with different themes for each round, charge a small participation fee and have fun!



CHALLENGE EVENT 1 ⏴ 3 💰 3 ⚡

Set yourself a daily challenge and get sponsored to do so. You could get your 10k steps, do a challenging work out for five days or maybe even organise a skydive. AND... if you're feeling competitive, why not set a challenge with friends, family or colleagues? You could see who can raise the most funds or get the most steps in a virtual Kiltwalk, a run or maybe even a dance. We often promote challenge events through our social media channels too.



FANCY A BREW? 3 ⏴ 3 💰 1 ⚡

Host a coffee morning at your home, local church, local cafe or on zoom. A great way to raise funds through charging a small fee and have a lovely catch up with friends, family and your community through a fun morning, you could charge a small fee for attendees to take part in games such as guess how many sweets are in the jar or guess the name of the teddy or a raffle!

FOR MORE WAYS, VISIT: [CREATEPAISLEY.ORG.UK/FUNDRAISING](https://createpaisley.org.uk/fundraising)



HINTS & TIPS



GIVE YOURSELF TIME TO PLAN YOUR EVENT

THINGS TO DO

- Have you set a date?
- Have you started to promote your event or fundraising activity?
- Have you confirmed a venue? (online, a local space, park etc.)
- If you're hiring a venue, have you ensured the venue has the correct licenses?
- Have you followed and checked all health and safety procedures!



SET YOURSELF A TARGET AND BUDGET

THINGS TO DO

- Have you set a target of how much you want to raise?
- Have you researched into the work Create does?
- Have you worked out the costs: venue hire, costumes, food/drink, prizes?
- Have you contacted Create about anything you need to help with the fundraising?



SET UP A WAY TO COLLECT DONATIONS

THINGS TO DO

- Have you set up a JustGiving page yet?
- Have you shared your fundraising page with friends and family?
- Have you promoted the opportunity for people to use GiftAid?
- Have you explored whether your donors or sponsors could do Match Giving with their employers?
- If collecting cash, have you thought about how to keep the money safe?
- Have you spoken to CREATE about use of a collecting can?
- If collecting cash, have you transferred funds to CREATE?



SPREAD THE WORD

TELL YOUR STORY

- Shout about what you are doing and why! Explain what it means to you and why you are supporting Create
- Make it personal, we love to hear about your stories
- Share facts about Create and mention how you aim to support these aspects of the charity

USE SOCIAL MEDIA

- Use your social media accounts to create a platform to spread the word about your fundraising activities
- Do this through tweeting, creating a facebook group or event, create a hashtag, get retweets and share
- Share your fundraising activities with local community and schools groups to help get the community involved
- Remember to tag and share Create in posts so we can share your journey and success. We will help to promote your achievements and contributions towards Create - @createpaisley
- It is also a good idea to share and tag any local businesses who support or donate to your fundraising.

GET CREATIVE

- Why not use the opportunity of fundraising to develop a new skill for yourself?
- Create videos, vlogs, blogs, notice boards, eye catching posters or even some bespoke clothing
- This will help you learn a new skill but also boost your advertisement for your fundraising event!

KEEP IN TOUCH

- Connect with other fundraisers and use the #DonateforCreate
- Keep in touch with your donors and sponsors
- Give update on your progress and thank you sponsors after the event
- Share pictures and videos of your efforts



CHLOE'S STORY

Chloe lives in Paisley with her family and has been coming to CREATE for two years.

I STARTED TO COME FOR SOMETHING TO DO ON A FRIDAY NIGHT AFTER SCHOOL BUT THE STAFF WERE ALL SO WELCOMING THAT I STARTED VOLUNTEERING TO HELP AT THE CAFES, JUST SETTING UP AND HELPING THROUGHOUT THE NIGHT AND STUFF. AFTER A WHILE I STARTED GOING TO SOME OF THE OTHER WORKSHOPS AND TAKING PART IN THE EVENTS AND EVERYONE WAS SO NICE

When the pandemic started and the country was locked down Chloe struggled to cope and turned to CREATE for help:

With one to one support from CREATE's youth work team Chloe was given a space to talk about her feelings and know that she was not alone. CREATE's workshops let Chloe mix with her friends while being supported as she needs:

I WISH I HAD KNOWN ABOUT CREATE WHEN I WAS IN FIRST YEAR, IT WOULD HAVE HELPED A LOT. IT'S IMPORTANT TO FIND SOMEONE YOU TRUST THAT YOU CAN TALK TO AND I WOULD BE COMPLETELY LOST AND SO UPSET IF CREATE WASN'T THERE.

I KNOW THAT LOTS OF YOUNG PEOPLE ARE STRUGGLING AT THE MOMENT IT'S BEEN A REALLY STRANGE THIS YEAR; MONEY IS TIGHT AND WE'VE LOST A LOT OF FAMILY BUT WITH CREATE I KNOW THAT I HAVE PEOPLE THAT ARE THERE FOR ME, THEY'RE LIKE MY FAMILY.



KILTWALK SUCCESS

In September 2020, two young people who attend CREATE, Sophie and Gregor, took part in the Virtual Kiltwalk, alongside some of the Create staff team. They took to the hills and roads to hike throughout the day from Blend Coffee Lounge in Paisley, the home of the CREATE Cafe, to the Gleniffer Braes and back to Blend, all in aid of supporting other young people.



WE'VE BEEN GOING TO CREATE SINCE WE WERE 11 AND TO GIVE SOMETHING BACK FEELS AMAZING. IT WAS A GREAT DAY AND CHALLENGING...IT WAS PACKED WITH GREAT LAUGHS AND VIEWS



Sophie and Gregor raised a fantastic £371 which thanks to the generous support of The Hunter Foundation was doubled and added to the other fundraising to total an incredible £3500 being raised for CREATE through the Kiltwalk.

£3500 RAISED

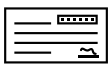
If you want to take part in a Kiltwalk or a challenge event, find out more at:

www.createpaisley.org.uk/fundraising





WAYS TO GIVE



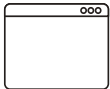
CHEQUES

- Make cheques payable to 'Create Paisley'
- Send to: CREATE Paisley, 2 Smithhills Street, Paisley, PA1 1EB



JUSTGIVING

- Raising money online is quick and easy for you and your sponsors, as your donations are automatically sent to us.
- Set up your online fundraising page at: justgiving.com/createpaisley



VIA OUR WEBSITE

- Its easy to give to CREATE via our website
- Log on to our site at: createpaisley.org.uk/donate
- You can choose to make a one off gift or to give regularly
- You have the option to gift aid your donation



FACEBOOK FUNDRAISER

- You can raise funds and share with friends on a Facebook Fundraiser
- Get started here: facebook.com/fund/create.paisley
- Remember to share with your friends and family



GIVE BY TEXT

- Text giving is a simple way to support CREATE
- Simply text: **CREATE 10** to **70085** to give £10



THANKS

In 2009, we started CREATE to help young people in our local community to express themselves through music and creativity. What began as a small open mic night grew significantly over the months and years to follow. At the time we had no idea that we would go on to support thousands of young people through arts programmes, music workshops, art activism, mental health festivals and youth led community projects.

As you've read, your help directly supports young people like Chloe to overcome challenges, learn new skills, express her voice, feel supported and have improved wellbeing. Through your support, we can help many more young people like Chloe.

Thank you for taking the time to read our fundraising pack and for standing alongside the young people of Renfrewshire as we CREATE a brighter future together.

No matter how you choose to fundraise for us whether it's a bake sale, staff talent show or taking on a marathon, just know that we will be with you all the way and that you are changing lives for the better.

ALAN CLARK / PROJECT MANAGER



**2 SMITHHILLS STREET
PAISLEY, PA11EB**

0300 365 0321

WWW.CREATEPAISLEY.ORG.UK

CREATE PAISLEY IS A SCOTTISH CHARITABLE INCORPORATED ORGANISATION
SCOTTISH CHARITY NUMBER: SC043437